



INVITALIA

# INVITALIA, THE AGENCY FOR ECONOMIC DEVELOPMENT

Eurocon 2023- 7 July 2023

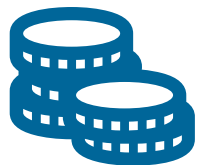
**Invitalia** is the Italian Development agency, owned by the Italian Ministry of Finance



We manage all the **national incentives** in order to create new companies and innovative startups



We provide technical assistance to **Public Administration**



**We finance** projects of any dimension



We provide support for public **tenders**

# A snapshot of National Incentives

## CREATING NEW COMPANIES

Resto al Sud  
 Cultura Crea 2.0  
 Smart Start Italia  
 ON – Oltre Nuove Imprese a  
 Tasso Zero  
 Nuovo Selfiemployment  
 Fondo Impresa Femminile



## STRENGTHENING COMPANIES

Cresci al Sud  
 Fondo Patrimonio PMI  
 Legge 181/89  
 Economia Circolare  
 Digital Transformation  
 Brevetti +  
 Voucher 3i  
 Investimenti Innovativi  
 Italia Economia Sociale



## SUPPORTING BIG INVESTMENTS

Contratto di Sviluppo



# A snapshot of National Incentives





## WHO

- **Innovative startups**  
**Teams** which set up new companies  
**Foreign companies** which set up Italian branches

## WHAT

- Development of **innovative technological solutions, digital economy** and exploiting **R&D results**

## SUBSIDIES

- **Interest-free loan up to 80 or 90%**  
Projects based in Southern Italy or in municipalities hit by earthquakes repay only 70% of the loan amount



ALLOWABLE  
EXPENSES

- **€ 100K - € 1,5Mln**
  - a) tangible assets; b) intangible assets; c) services; d) employees
  - Marketing + web marketing services: max 20%
  - Working capital expenses: max 20%

WHERE

- Nationwide

DEBT  
CONVERSION

- **Startups** which successfully **complete Smart&Start**, may convert the loan to a grant **up to 50%** if investments in the company's capital are in equity or quasi-equity made by third party investors or shareholders



WHO ● **People under the age of 56**

- based in the target zones
- not engaged in business activities before 21/06/2017

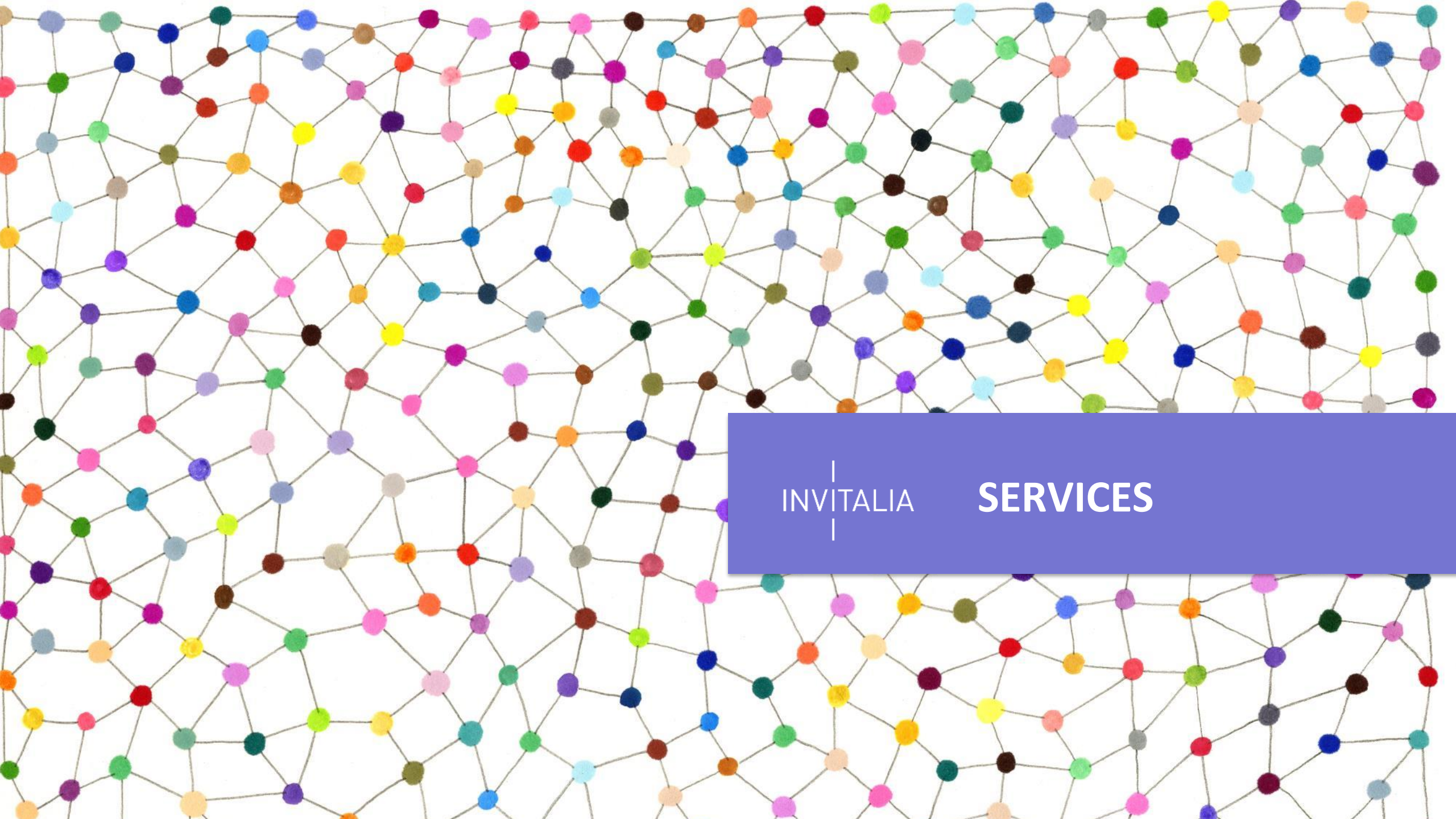
**Companies established after 21/06/2017, teams, freelance professionals**

SECTORS ● Industry, commerce, tourism, business and people services sector



- SUBSIDIES ● **50% grant and 50% bank loan (zero interest)** backed by Fondo di Garanzia + **liquidity bonus** (€15k if individual company, up to €40k for corporations)
- EXPENSES ● Up to **200k € investments** (€60k for individual companies)
- WHERE ● Abruzzo, Basilicata, Calabria, Campania, Molise, Puglia, Sardegna, Sicilia  
Comuni Cratere Sismico di Lazio, Umbria e Marche  
Isole minori marine, **lagunari** e lacustri del Centro-Nord





INVITALIA

SERVICES



## SUPPORT

**Support to understand the incentives and completion of the application**

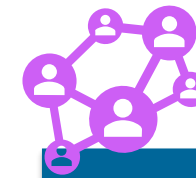
- Webinar, Tutorial, Video
- One-to-one
- Team coaching



## EDUCATION

**Strengthening skills and business culture**

- Training
- Tutoring
- Mentorship



## NETWORKING

**Open innovation and network among actors**

- Business matching
- Investor Day

### **Co-creation**

- Policy co-design
- Events
- On line community

- Call center (mon-fri h9-18): help line [848 886 886](tel:848886886)
- Contact form on the website [www.invitalia.it](http://www.invitalia.it)
- Social:     YouTube

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