



Let ideas grow: technology transfer from research labs to successful realities

Panel 1

how to develop your entrepreneurial idea from
university spin off to a successful startup

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Objective

FIRST PANEL will focus on how to develop and grow and entrepreneurship idea from university spin off to a successful reality. Some important Italian supporters for entrepreneurship will illustrate how they can support an innovative startup and IEEE programs to support startups are also presented.

List of speakers – panel 1

- Vincenzo Piuri - IEEE R8 Director
- Laura Prinzi – PoliHub (Innovation park and startup accelerator of PoliMI)
- Massimo Calzoni - Invitalia (National Agency for Inward Investment and Economic Development)
- Valentina Fioroni - APRE (Agency for the Promotion of European Research)
- Nicolò Sanarico - Primo Venture
- Leopoldo Angrisani - CeSMA



Panel 1 Round Table – Q&A time

Moderator: Marco D. Santambrogio

The final Q&A time will be managed like a round table with general questions for all the speakers and involvement of the public in the discussion





Question 1

According to your experience, what critical internal and external factors can influence a startup's birth and development?



Question 2

Creating a startup sees various actors come into play, starting with young entrepreneurs, universities, incubators, venture capitalists, and large companies interested in expanding their businesses. Networking among these players is crucial, but how can better synergy be created so everyone can benefit?



Question 3

What would you put at the top of the agenda to help tomorrow's entrepreneurs today?



Question 4

We are used to hearing entrepreneurial success stories from Silicon Valley, Israel, and France. Conversely, Italy does not appear among the most fruitful countries in generating new businesses. Part of this penalization may be due to a policy that does not always go hand in hand with innovation, but regardless, is it so impossible to create an environment conducive to business development, and what can we learn from outside to make Italy a competitive country in this respect as well?