

**IEEE EUROCON**

*Torino (Italy), 6-8 July 2023*



# Let ideas grow: technology transfer from research labs to successful realities

## Panel 2

### Successful startups – how they succeed

Mirko Coggi, Politecnico di Milano

Tiziana Tambosso, IEEE Italy Section Entrepreneurship Committee

# Objective

SECOND PANEL after the presentations of two different experiences of startup mentors (from University, from Industry) will present some examples of successful and innovative startups with discussion of best practices, problems encountered and solutions.



# List of speakers – panel 2

- Marco D. Santambrogio – Politecnico di Milano
- Marios Antoniou – IEEE VP-TA
- Bruno Vusini – Managing Director AMC Instruments
- Guido Walter di Donato – CEO GenoGra
- Sara Notargiacomo – CBO HUXelerate
- Andrea Gulisano – CEO Wave for Energy



# Panel 2 Round Table – Q&A time

*Moderator: Mirko Coggi*

The final Q&A time will be managed like a round table with general questions for all the speakers and involvement of the public in the discussion





Question 1

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**Having attended the previous panel and given your experience, how do you relate to what was said before?**



Question 2 and 3

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**For a young woman or a young man, what motivated you to become an entrepreneur?**

**what drove a young entrepreneur to create a startup in Italy or in Cyprus and not abroad?**



## Question 4

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**You often encounter posts on social media that make you think about the choices in your life with questions such as: if you saw yourself ten years or twenty years ago, what would you advise them to do? Instead, I want to ask you,**

**if you saw a new you about to start a career as an entrepreneur, what piece of experience would you share?**